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IN THE GENERAL DIVISION OF THE HIGH COURT OF THE REPUBLIC OF SINGAPORE

HC/CWU 110/2025

In the Matter of Section 125(1)(e) of the Insolvency, Restructuring and Dissolution Act 2018
And
In the Matter of **BRAND UP PTE. LTD.**
(Singapore UEN No. 201725449N)
Between
DBS BANK LTD
(Singapore UEN No. 196800306E)

…Claimant

And
BRAND UP PTE. LTD.
(Singapore UEN No. 201725449N)

…Defendant

ADVERTISEMENT OF WINDING UP APPLICATION

Notice is hereby given that an application for the winding up of the abovenamed company by the High Court was, on the 27th day of March 2025, filed by DBS BANK LTD of 12 Marina Boulevard Marina Bay Financial Centre Tower 3 Singapore 018982, a creditor, and that the winding up application is directed to be heard before the Court sitting at the High Court at **10:00 am on Friday, the 25th day of April 2025**; and any creditor or contributory of the company desiring to support or oppose the making of an order on the winding up application may appear at the time of hearing by himself or his counsel for that purpose; and a copy of the winding up application will be furnished to any creditor or contributory of the company requiring the same by the undersigned on payment of the regulated charge for the same.

The Claimant's address is 12 Marina Boulevard Marina Bay Financial Centre Tower 3 Singapore 018982.

The Claimant's solicitors are **KELVIN CHIA PARTNERSHIP** of 1 Harbourfront Avenue, #14-01, Keppel Bay Tower, Singapore 098632.

MESSRS KELVIN CHIA PARTNERSHIP
Claimant's Solicitors
Ref : ARIG/2025000150.DBS

Note: Any person who intends to appear on the hearing of the winding up application must serve on or send by post to the abovenamed **MESSRS KELVIN CHIA PARTNERSHIP**, the Claimant's solicitors, notice in writing of his intention to do so. The notice must state the name and address of the person, or, if a firm, the name and address of the firm, and must be signed by the person, firm, or his or their solicitor (if any) and must be served, or, if posted, must be sent by post in sufficient time to reach the abovenamed not later than **4:00 p.m. on Monday, the 21st day of April 2025**.